



Keluarga Mahasiswa
**Teknik Elektro dan
Teknologi Informasi**



Kabinet
**Navya
Nirantara**



Media Partner

Booklet



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About KMTETI FT UGM

Operating under the Department of Electrical Engineering and Information Technology at UGM, KMTETI serves as a central hub dedicated to the holistic development of its students. The organization provides extensive opportunities to enhance academic potential, pursue non-academic interests, and develop essential hard and soft skills adaptable to modern challenges. Driven by a strong spirit of kinship, KMTETI ensures that all its programs create a positive and inclusive impact. Ultimately, by synergizing intellectual culture with fellowship, the organization aims to cultivate a generation of excellent, scientifically proficient individuals prepared to pioneer constructive change.

Our vision

To establish a collaborative and impactful KMTETI focused on student career development. By prioritizing kinship and open communication, and by strengthening internal and external connections, we strive to cultivate a highly productive, efficient, and inclusive environment

Our mission

- Strengthening effective and sustainable organizational systems and internal synergy.
- Enhancing service quality and maximizing KMTETI's benefits for students.
- Developing a comprehensive career ecosystem and professional networks for TETI students.
- Fostering a culture of kinship and a deep sense of belonging within KMTETI.
- Reinforcing the image and core identity of KMTETI as the premier student organization of TETI.



About



Makna nama

Navya : new, young, or fresh

Symbolizes innovation and the courage to bring about change.

Nirantara : continuous, seamless, or sustainable

Symbolizes consistency, continuity of movement, and the strength of seamless togetherness.

Navya Nirantara

A cabinet that carries the spirit of continuous renewal, with consistent and solid movement without gaps, to deliver innovation, strengthen togetherness, and ensure the sustainability of contributions for all members.

Strategic focus

- Strengthening Internal Organization through enhanced bonding, inter-divisional collaboration, optimization of PH (Executive Board) roles, efficiency of work programs and BSO (Autonomous Bodies), reinforcement of regeneration/cadreization, and financial sustainability.
- Alumni Network and Career Development through the development of alumni connectivity as well as facilitating student career exploration and readiness.
- Improvement of Student Services through the development of integrated and easily accessible academic and administrative service systems.
- Enhancing KMTETI's Exposure and Brand Image through the optimization of communication media, development of information platforms, and the formation of identity and pride among TETI students.



Annual Events

Find IT!

FIND IT! is an annual event hosted by DTETI UGM, organizing a series of multi-competitions in the field of information technology at a national level. This event is open to students, undergraduates, and the general public throughout Indonesia.



NESCO

NESCO is an annual event organized by DTETI FT UGM under the supervision of BSO Magatrika, encompassing national-scale electrical engineering competitions and webinars. NESCO invites students and undergraduates from across Indonesia to participate in a wide range of competition categories.

TECHNOCORNER

Technocorner is a national competition under the auspices of DTETI FT UGM, focusing on technology and robotics competitions with a series of engaging events. Having been held for nearly 20 years, this competition has successfully channeled the talents and interests of participants in technological innovation and excellence.





Our Scope

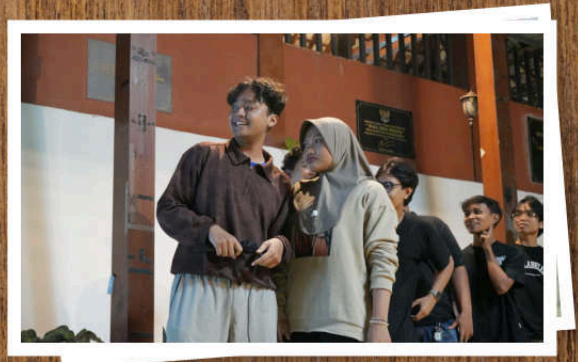


Electropreneur

- Produk & Merchandise
- Edukasi Kewirausahaan
- Promosi & Sponsorship

HUMAS

- Hubungan Eksternal
- Sosialisasi & Eksbisi
- Komunikasi & Konten Publik



SOSMAS

- Pemberdayaan Masyarakat
- Kegiatan Sosial & Donasi
- Koordinasi & Jaringan Sosial

Workshop

- Pelatihan Teknis
- Kompetisi & Event Skala Besar
- Program Intensif





Our Scope



Minat & Bakat

- Olahraga
- Seni & Budaya
- Event & Dokumentasi

ADKESMA

- Advokasi & Kesejahteraan Manusia
- Pengembangan Akademik & Karir
- Informasi & Layanan Adkesma



INFOKOM

- Manajemen Media & Platform
- Produksi Konten
- Penerbitan & Publikasi

BPO

- Pengembangan SDM
- Evaluasi & Audit Organisasi
- Administrasi & Rekrutmen





What we Offer

Partnership

Collaboration with KMTETI FT UGM in the form of brand collaborations, event collaborations, and others to support partner events.

Sponsorship

We welcome external parties interested in sponsorship collaborations with KMTETI UGM through existing programs from our departments and offices.

Media Relation

Publication support from KMTETI FT UGM for external parties seeking to increase exposure for their events or programs through media partnerships.

Organizational Inquiries

We offer collaboration opportunities in the form of collaborative content, benchmarking/I-link, and other forms of collaboration.

Our Offer Benefits

Increased Engagement

Through media relations and partnerships established with KMTETI FT UGM, external parties can increase audience engagement through active interaction across various media platforms.

Brand Awareness

Collaboration with KMTETI FT UGM opens opportunities for partners to strengthen their brand identity and expand their reach through targeted publications and promotional activities.

Long-term Connection

Well-established partnerships have the potential to create long-term relationships, while also opening opportunities for ongoing collaboration in the future.

Increased Credibility

Publications through KMTETI FT UGM's official channels can help enhance brand reputation, thereby strengthening trust from potential partners and customers.

Talent Acces

Partners gain access to a diverse pool of talent from KMTETI FT UGM who possess the skills and potential to support the growth and innovation of external parties.



Partnership

Pack & Terms

Benefits	Terms	Price
will be posted in whatsapp community kmteti + story instagram kmteti	10 Follows on Instagram KMTETI	IDR 15K
community kmteti (wa) + story ig + reels post ig	15 Follows on Instagram KMTETI	IDR 25K

Terms & Conditions

- Details regarding the rights and obligations of both parties are dynamic and open for further discussion through a negotiation process.
- Publication materials for Instagram Stories must be submitted at least 7 working days prior to the scheduled upload date.
- Partners are strictly prohibited from modifying, adding, or removing any information elements or KMTETI's visual identity (logos/attributes) without prior written consent.
- All promotional assets, including visual designs and captions, are the sole responsibility of the partner.
- The collaboration is considered official and shall only proceed once both parties have completed the signing of the (MoU).
- Unilateral cancellation of the partnership by either party is not permitted once the official agreement is in effect.



Collaboration Flow



SUBMISSION (FIRST STEP)

Contacting KMTETI FT UGM regarding a media partnership collaboration.



NEGOTIATION (3 DAYS AFTER SUBMISSION)

Follow-up discussion for goal alignment with the partner.



EXCECUTION (7 DAYS AFTER SUBMISSION)

Execution and fulfillment of the cooperation agreement in accordance with the agreed details.



EVALUATION (FINAL STEP)

Conducting periodic evaluations and proactive follow-ups with the partner.



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